



Hend Youssef Esmat

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Address: 37B Cotham Hill, Bristol, BS66JY

Online Portfolio

www.hendandlamiaa.com

Education

MA Animation: 2018: Bristol School of Animation - UWE

- Master of Arts with Distinction

Bachelor of Science in Applied Sciences and Arts' 2014:

German University in Cairo (GUC)

- **Major:** Media Design

- **GPA:** 0.95, Excellent with Highest Honors (German Grading System)

Skills & Tools

Storyboarding

Art Direction

Illustration

Sales Pitch

Production

Editing

2D Digital Animation

Stop Motion

Cutout Animation

2D Rigging

Character Animation

Compositing

Excellent command of

Adobe Suite: Adobe After Effects, Illustrator, Photoshop, Premiere

TV Paint

Plugins: Duik, Particular, Red Giant

MS Office: Word, PowerPoint, Excel and Keynote speaker

Fair command of

3D Softwares: Autodesk Maya, Motion Builder and Mudbox (Diploma -130 hours- from Russian Cultural Centre in 2014)

Sound: Audacity and Ableton

Awards & Honors

Millennium Development Scholarship

- Received full tuition fees scholarship for MA studies at UWE Bristol

German Academic Exchange Service (DAAD)

- Ranked in top five of the graduating class
- Received Academic Excellence Award '2013: Illustration Summer Course in Berliner Technische kunsthochschule (BTK) Berlin, Germany.

Languages

Arabic: Native tongue

English: Excellent Command: IELTS score overall 8 (2016)

French: Excellent Command: DELF B2 (2008)

German: Fair Command (Level A2.1)

Work Experience

2013-Present: Co-Director/ Design & Animation Duo: Hend & Lamiaa Ltd

- Creating visually distinctive design and 2D animation services for businesses, charities, broadcasters and short films.
- Setting up teams according to each projects' needs: arranging production schedules, dividing roles, sales pitches and account management
- Past clients include: BBC, The School of Life, GIZ and Tommy's charity UK
- Selected among the official artists to paint a sculpture in "Gromit Unleashed 2" trail, organised by the Grand Appeal and Aardman.

March 2018: Freelance Animator: Sun & Moon' Bristol

- Created 2D animation on After Effects for a digital cutout project. The animation was used as projections for a dance performance called "Mahajanaka" in London by Neon Dance company.

2014-2016: Teaching Assistant (TA): German University in Cairo

- Assisted lecturers in animation and digital compositing courses
- Creating -along with the professors- the structural layout of the semester
- Structuring and delivering a weekly practical tutorial: "Computer Tools for Media Design" to teach new students necessary software skills for their course of study
- Handling class related administrative work

June - July 2014:TA for "Journey in Filmmaking with Nadine Labaki"

- Operated as part of the Edraak team, founded by the Queen Rania Foundation, in providing the first Arab platform for Massive Open Online Courses (MOOC)
- Directed and monitored the students' weekly discussions and answered questions

2012 and 2013: Intern and Part-Timer: Qabila TV

Animator-Intern: July-Aug 2012: *short animation movie: "The Aviation Dream"*

- Executed digital camera work, vfx and scenes' transitions for the first two sequences

Illustrator-Part-Time: Sep-Nov 2013: *Egyptian Constitution Awareness Campaign*

- Created storyboards and illustrations for several episodes in a series of motion graphics videos about understanding the Egyptian Constution

Screenings, Festivals & Features

2018 - Present: MA Graduation Film "Flipped" screening in festivals

- Officially selected in more than 20 festivals across Europe and the world including: Anima (Brussels), ITFS (Stuttgart), Pictoplasma (Berlin), Klik (Amsterdam), NYICFF (US), Animage (Brazil) and Animasivo (Mexico)

2018 - Featured on Boooooom Tv

- Animation video "Still Birth Stories", made with Tommy's Charity got featured

2017 - Featured on Inky Goodness

- Interviewed by a UK online animation magazine to talk more about our work as a duo and our animation process

2015: Internationales Trickfilm Festival in Stuttgart: 48H Animation Jam

- Officially selected as a duo to participate in a competition held by one of the leading animation festivals in Europe
- Competed with 4 other international teams of two in creating 1-2 mns of animation in 48 hours